



DOOR 2 DOOR 2

Beverley and Cottingham Directories.

Get your message in front of over 80,000 potential customers

Rate Card

DOOR 2 DOOR is two separate monthly directories distributed to over **44,000 homes and businesses** each month with a potential audience of **over 80,000 people**.

- * **QUALITY** the directory has a very high standard of print and production utilising 130 gloss art paper giving a very high quality look and feel throughout
- * All artwork is professionally finished to ensure that you look your best and that your company is proud to be featured with a high quality publication
- * **FORMAT AND DESIGN** the directory is an A5 sized colour publication which is printed on 130 gloss art paper
- * The directory front page contains useful numbers to encourage people to keep it handy
- * The front cover will have a different colour scheme each month to give it variation
- * Choice of colour or black and white adverts
- * Block bookings are not required to receive a discount. Prices are permanently discounted
- * No Artwork?...No worries, take advantage of our **FREE** professional artwork design service
- * **FEEDBACK FROM ADVERTISERS/PUBLIC** we have found that because of its size, content look and feel, the directory is kept by a high percentage of households until the next issue arrives, thereby giving advertisers "immediacy of access" when their services are required

Call us now **01482 888331** OR e-mail:- info@door2doordirectory.com
OR visit our website at: www.door2doordirectory.com



FULL PAGE

Size:

Full page

196mm (h) 134mm (w)

Price per directory:

£220.00 (10% discount available - ask for details)

Size:

Back page

196mm (h) 134mm (w)

Price:

£302.50 (10% discount available - ask for details)



HALF PAGE (h)

Size:

Half page (horizontal)

95mm (h) 134mm (w)

Price per directory:

£110.00 (10% discount available
ask for details)

QUARTER PAGE ^(h)

Size:

Quarter page (horizontal)
45mm (h) 134mm (w)

Price per directory:

£59.00 (10% discount available
ask for details)

QUARTER PAGE ^(v)

Size:

Quarter page (vertical)
95mm (h) 64mm (w)

Price per directory:

£59.00 (10% discount available
ask for details)

HALF PAGE ^(v)

Size:

Half page (vertical)
196mm (h) 64mm (w)

Price per directory:

£110.00 (10% discount available
ask for details)

EIGHTH PAGE

Size:

Eighth page
45mm (h) 64mm (w)

Price per directory:

£36.00 (10% discount available
ask for details)

Advertisement dimensions & rates for both directories INSIDE

JANUARY 2008

DOOR DOOR 2

Your local monthly directory, keep it handy!

Useful Numbers

HOSPITALS		PUBLIC SERVICES	
Castle Hill	01482 875875	Electricity supply failure	0500 37 56 75
Claxton	01482 859875	Gas emergencies	0500 111 999
Hull Nurfield	01482 823500	Water emergencies	0845 124 24 24
Hull Roydon	01482 823501	Water (non-emergencies)	0845 60 60 222
Princess Royal	01482 701151	OTHER	
Westwood	01482 886600	Age Concern	01482 324641
WPC Direct	0845 45 47	Cheshire	0800 111 111
PUBLIC TRANSPORT		Crimmestoppers	0800 555 111
Bus Information	01482 22222	Hull Pops Crisis	01482 309900
National Rail Enquiries	08457 483600	NSPC Helpline	0800 800 8000
Humberside Airport	01652 588456	RSPCA	08705 555 999
P&O Ferries Reservations	08705 20 30 30	Samstag	01482 302456

Want to Advertise?
Call us now on **01482 888331**
Delivered to over 19,890 Homes and Businesses

Arram, Bentley, Beverley, Bishop Burton, Cleethorpe, Cherry Burton, Eton, Holme on the Wolds, Leconfield, Leven, Meaux, Pouth, South Dalton, Theame, Tickton, Wainwright, Weel and Woodmansey.

Beverley Directory

Serving the communities of:

Arram, Bentley, Beverley, Bishop Burton, Catwick, Cherry Burton, Eton, Holme on the Wolds, Leconfield, Leven, Meaux, Routh, South Dalton, Theame, Tickton, Wainwright, Weel and Woodmansey.

Distributed to over **19,800** homes and businesses each month with a potential audience of over **32,000** people

JANUARY 2008

DOOR DOOR 2

Your local monthly directory, keep it handy!

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Want to Advertise?
Call us now on **01482 888331**
Delivered to 25,000 Homes and Businesses

Anlaby, Anlaby Common, Cottingham, Dunswell, Eppleworth, Hessle, Kirk Ella, Little Weighton, Raywell, Skidby, West Ella & Willerby

Cottingham Directory

Serving the communities of:

Anlaby, Anlaby Common, Cottingham, Dunswell, Eppleworth, Hessle, Kirk Ella, Little Weighton, Raywell, Skidby, West Ella & Willerby

Distributed to **25,000** homes and businesses each month with a potential audience of over **47,000** people

Delivery Formats

Any advertisement created as explained above can be transmitted by email. Text should be sent as Word documents only.

Graphics and pictures should be scanned at **300 dpi** and saved as **JPEG, TIFF** or **PDF** formats.

PDF's should be set at 'PRINT' option in Acrobat Distiller.

Door 2 Door withholds the right not to include adverts that do not meet the required delivery formats specified above.

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OR visit our website at: www.door2doordirectory.com